

# **Academic Program Change Checklist**

Even small changes to our academic programs necessitate a range of actions. Department chairs and academic program directors/coordinators are expected to ensure all of the items below are addressed. This checklist is ordered sequentially.



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## Approvals

Have the necessary approvals been obtained? Examples include your program faculty, department chair, GSE Associate Dean for Academic Affairs, The Graduate School, SUNY, NYSED, and accrediting bodies. **Once approved, the changes should be communicated via your Department Chair in conjunction with the Associate Dean for Academic Affairs.** 

Please consult the **Step-by-Step Guide to Program Proposal** for a comprehensive outline of the approval process. This document is located in GSE's policy library.

# Plan Codes and AARs

Are new plan codes needed?

- → If yes, please contact the Unit Business Officer and Director of Graduate Admissions to discuss the necessary request forms.
  - $\rightarrow$  Director of Graduate Admissions will complete and submit any required entity forms.
- → If no, be sure to send AAR updates to Director of Assessment and Data Analytics for forwarding to The Graduate School.
- $\rightarrow$  If unsure, consult with the Director of Assessment and Data Analytics.

NOTE: Please be sure to communicate any plan code additions/changes, external accreditation-related updates, and new curriculum maps (full-time and part-time, when applicable) to the Director of Assessment and Data Analytics.

### Program Fees

Are there/will there be program fees associated with this program?

- $\rightarrow$  If yes, please contact the Unit Business Officer to discuss the necessary forms.
- $\rightarrow$  If no, proceed to the next checklist item.



# SLATE Updates

Please contact the Graduate Admissions Director to create/update the online application, inquiry and event forms, and email communications. Please be sure to include relevant details regarding application requirement or entry term changes.



# **Enrollment Targets**

If you are eliminating or creating a new program, or making changes that will necessitate a change in targets, please connect with the Director of Assessment and Data Analytics.

Office of the Dean

Updated 4/29/2020

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# Open SUNY (online programs only)

Director of Graduate Admissions will see that online programs are submitted to Open SUNY.

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# Website and Marketing Material Updates

#### All previous steps must be completed before continuing to this step.

Please submit a service desk ticket to the Assistant Dean for Communications and Marketing at <u>ed.buffalo.edu/help</u> for website and program marketing sheet edits/updates.

#### For NEW PROGRAMS:

Your ticket should include the following:

- An updated program description
- 3-4 bullets of why someone should choose the program at UB (differentiators)
- Who should enroll in the program
- Program overview details for the chart located on the program page
- Program coursework
- Application requirements and the active application

#### For EXISTING PROGRAMS:

Review the content for your program on <u>The Graduate School website</u> and submit any necessary updates through the service desk ticket and copy the change request to the Assistant Director for Enrollment Communications.

If you are seeking promotional services, provide a list of any specific majors or groups that should be targeted internally and externally. All promotional efforts are prioritized according to strategic growth initiatives for the school as a whole.

Additionally, review the content for your program on <u>The Graduate School website</u> and submit any necessary updates to the Assistant Director for Enrollment Communications.

# **Recruitment Material Updates**

Please contact the Assistant Director of Enrollment Communications in the Office of Graduate Admissions to ensure updates are made to our printed recruitment materials, including the recruitment program sheets.

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