

BROWN BAG SERIES

Global Trends in Higher Education

Is proud to present

Philip G. Altbach

Research Professor and Founding Director of
Center for International Higher Education
(CIHE), Boston College



Wednesday, October 14th, 2015, 12:00 – 1:30 PM
479 BALDY HALL

This brown bag is part of the ECPS Brown Bag Series and ECPS Professional Development Series for Graduate students. During the past half-century, postsecondary education worldwide has been transformed as never before. Massification--the global expansion in enrollments--has created opportunities for access while at the same time the global knowledge economy has placed stress on creating world-class research universities. In this talk Professor Altbach will explore the ramifications of these fundamental changes, including global rankings, issues of access and equity, trends in internationalization, and challenges to the academic profession.

Dr. Altbach was the 2004 – 2006 Distinguished Scholar Leader for the New Century Scholars initiative of the Fulbright program, was given the Houlihan career award by NAFSA: Association of International Educators, the Bowen award by the Association for the Study of Higher Education, and has been a senior associate of the Carnegie Foundation for the Advancement of Teaching. He is author of *Global Perspectives on Higher Education*, *Turmoil and Transition*, and *Student Politics in America*, among other books. He also co-edited *The Road to Academic Excellence*, the *International Handbook of Higher Education*, *World Class Worldwide: Transforming Research Universities in Asia and Latin America*, among others.

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BROWN BAG SERIES

Book Publishing in the 21st Century: Challenges and Opportunities

Is proud to present

Catherine Bernard,

Senior Publisher, Education, Routledge



This brown bag is part of the ECPS Brown Bag Series and ECPS Professional Development Series for Graduate students. In this talk, Catherine Bernard, Senior Publisher at Routledge, highlights important information related to challenges and opportunities in book publication. This session will be useful to both faculty members and graduate students. In addition to discussing challenges and opportunities in the 21st century related to book publishing, other issues to be discussed include: steps one should take when thinking about publishing a book for the first time; how to balance reviewing scholarly literature versus presenting one's own empirical findings; how to find the right publisher; and how to begin to think about one's audience. In addition, Ms. Bernard will also offer general advice on preparing a book proposal and obtaining a contract.

Catherine Bernard oversees Routledge's US Education books program, and also commissions in the areas of educational studies, multicultural education, social studies education, and math education. Some of the titles she has worked on include Lois Weis's *The Way Class Works: Readings on School, Family, and the Economy*, Michael Apple's *Can Education Change Society?*, *Learning and Teaching Early Math* by Doug Clements and Julie Sarama, and *Deconstructing Privilege* edited by Kim Case.

THURSDAY, October 22nd, 2015, 12:00 – 1:30 PM
479 BALDY HALL

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