



April 6, 2023

The Center for K-12 Black History and Racial Literacy Education at the University at Buffalo is looking for sponsors for its 6<sup>th</sup> Annual Teaching Black History Conference held at the University at Buffalo's South Campus in Buffalo, New York, on July 21-23, 2023. The center focuses on research projects and teacher professional development activities to improve K-12 Black history education. The center engages in services and teaching related to its research mission while also helping to build networks of people and organizations committed to Black history education. Our signature program is the Teaching Black History Conference. For more information, please consult our website: <https://ed.buffalo.edu/black-history-ed.html>.

This year's conference theme is "The Sounds of Blackness: Hip Hop Turns 50." This multi-day conference aims to bring together educators who seek transformative and engaging ways to teach K-12 Black History through history classes and other humanities courses. Workshop presentations are informative and interactive, providing participants with teaching culturally relevant and sustaining strategies and resources to incorporate Black histories throughout the school year and across curriculum disciplines. Thus, we aim to explore themes related to Black world populations beyond the borders of the United States, including Canada, the Caribbean, Latin America, Europe, and the motherland of Africa.

I hope you are interested in joining our efforts to improve Black history education in our schools and communities. Sponsorship levels can be found following this letter.

Please feel free to contact me at [lagarret@buffalo.edu](mailto:lagarret@buffalo.edu) with any questions or concerns.

Sincerely,

*LaGarrett J. King*

Dr. LaGarrett King  
Associate Professor and Founding Director

6<sup>th</sup> Annual Teaching Black History Conference  
July 21-23, Buffalo, NY



Carter G. Woodson Title Sponsor \$10,000

*Teaching Black History July 2023*

- Six (6) tickets to the event.
- Six (6) conference t-shirts.
- Logo or Donor name on promotional materials & conference book.
- Table display.
- Commemorative conference poster.
- Conference gift.

*Center for K-12 Black History and Racial Literacy Education Signature Sponsor for 2023-2024 Academic Year*

- Branding on digital assets and verbal recognition for key center events including the [Black History Nerds Saturday School](#) and [Researching Race Series](#).
- Physical signage at the center and other events as they become available.

John Hope Franklin Sponsor \$5,000

*Teaching Black History July 2023*

- Four (4) tickets to the event.
- Four (4) conference t-shirts.
- Logo or Donor name on promotional materials & conference book.
- Table display.
- Commemorative conference poster.

Mary McLeod Bethune Sponsor \$1,000

*Teaching Black History July 2023*

- Two (2) tickets to the event.
- Two (2) conference t-shirts.
- Logo or Donor name on promotional materials & conference book.

Please contact Erin Uppington, Associate Director of Corporate and Foundation Relations, [eupp@buffalo.edu](mailto:eupp@buffalo.edu), with your intent and payment details will be provided.